

First Review of Shoreline Management Plan for the
Cardigan Bay Coastal Group and the Ynys Enlli to Great Orme Coastal Group
West of Wales SMP2

Features and Objectives



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Issues Theme Legend

Environmental	Hard Asset
Commercial	Impactor
Heritage	Recreational
	Issues without Objectives



Features, Issues and Objectives.

Introduction

Shoreline Management Policy is developed from an understanding of the issues people raise and identification of specific objectives associated with these issues; in effect attempting to understand why it is we need to be managing the coast. The issues have been identified through analysis of data provided by Key Stakeholders. In addition, issues have been raised by other organisations and members of the public through the initial stages of consultation.

All issues raised have been included in the development of the Features, Issues and Objectives tables, this regardless of whether an issue being raised is strictly one relating to flood and coastal erosion risk management. This allows the Shoreline Management Policy to be developed in a properly integrated manner, being able to take into consideration other perspectives of coastal use. The objectives associated with each feature or coastal issue is developed with specific reference to that issue and, as such, there are objectives relating to each and every issue. During the next step of the SMP2 process all relevant objectives will therefore be taken into account in developing policy. This inclusive approach to identifying and attempting to understand what matters on the coast does, almost inevitably, mean that there will be conflicting ideas as to how the coast in any local area should be managed; it is unlikely, therefore, that all objectives can be met. This does not detract from the importance of identifying as many issues as possible at this stage of the SMP2, and the need to understand what it is about the coast that we are attempting to manage.

The following section provides a brief explanation of the various columns in the tables.

Brief Explanation of the Tables

The following examples have been used to explain how issues are identified and how they are recorded.

Each issue is associated with a feature of the coast; a tangible thing. The significance of the issue is identified and from the issue an objective is derived.

Ref No. Location	Feature	Issues associated with feature	FCD Issue	Affect Policy	Benefits/ Why is issue important	Scale	Issue Type/ Theme	Who are the beneficiaries	Is there enough of this benefit?	Potential for substitution	Objectives
	<i>Text specifying something tangible that provides a benefit or service to society.</i>	<i>Text describing any issues identified with the feature</i>	<i>Yes/ No response on whether it has direct relevance to flood and coastal defence management</i>	<i>Yes/ No response on whether it may affect the choice of policy</i>	<i>Text defining actual tangible benefits of the feature</i>	<i>Scale of importance</i>	<i>One of six general themes</i>	<i>Text defining who benefits</i>	<i>The demand for this feature</i>	<i>Can the use be moved? Yes/No</i>	<i>Text defining the objective against which the policy will be appraised.</i>
	Example 1 Residential properties	Potential loss of or damage to properties through flooding or erosion	Yes	Yes	Homes for people. Anxiety and stress to owners and occupiers facing loss. Impacts on community cohesion	Local	HA	Sub-regional community. Individual property owners.	No	Yes	Prevent loss or damage due to erosion or flooding.
	Example 2 Commercial interests	Potential loss of business at Crab and Lobster Co resulting from disruption to shellfishery.	No	Yes	Importance to local economy (socio-economic)	Local	C	Local economy	No	No	Prevent damage to fishery.
	Example 3 Amenity Open space	Potential threat to recreation areas from erosion or flooding	Yes	Yes	Important amenity areas for local residents and visitors to the area (socio-economic)	Local	R	Local community and tourists	No	No	Prevent loss due to flooding or erosion.
	Example 4 Bathing Beach	The way in which the coastline is managed may have an adverse effect on the value of the beach	Yes	Yes	The beach is a major asset in attracting tourists and an important recreational feature of the town. (socio-economic)	Regional	R	Regional economy, businesses, residents and community	No	No	Maintain a beach suitable for bathing/recreation.
	Example 5 SSSI (geological)	Way in which the coastline is managed may impact on geological value of beach by erosion or burial	Yes	Yes	Geological value as SSSI, GCRS, RIGS (environmental)	National	E	National community	No	No	Avoid accelerated erosion or deposition.

Each Issue is coloured according to its general theme, although it is recognised that certain issues cut across different themes. A key to the colouring is shown on the front sheet. Some issues have been raised where there is no specific objective. These are included as issues that need to be referred to when developing policy.

